

THE RIVERBIRD

(gatherings on the Grand)

Diana & Robert Buist

Concept:

This proposal is for a unique riverfront wedding/events business featuring a 40'x60' open-air Pavilion on the beautiful Grand River property where we also reside at 3585 River Hill Dr NW, Grand Rapids, MI.

Operational Plans:

Months of Service- The majority of the Weddings/Events will be held seasonally during the months of April through November, with an additional 20% of the days in December through March for possible special events.

Days of Service- We will have potential operations occurring 7 days/week, Monday through Sunday. Most larger weddings will occur on Saturdays and Sundays, with meetings/tours with clients, rehearsals and smaller events typically occurring on Mondays, Tuesdays, Wednesdays, Thursdays and Fridays. Some examples of other smaller events include:

- Family Reunions/Celebrations
- Anniversary Celebrations
- Bridal Showers
- Corporate Retreats/Events
- Retirement Parties
- Church/School Events
- Other Group Events

Hours of Service- Our business operations will fall between the hours of 9am to 11 pm, with customers exiting the property by 11 pm.

Facilities and Provisions-

- Restrooms – Our business will utilize a portable restroom trailer and one separate barrier-free (handicap-accessible) unit, which will be located on site near the pavilion during the months of May through October. If some special events are held during the remaining months, these portable restrooms will be brought back on site especially for these events and removed afterward.

We plan for the restroom trailer to have two ladies stalls and one men's stall, each including a flushing toilet, sink with soap dispenser and running water, paper towel dispenser, lighting, and the men's is to include a urinal. We plan for the unit to also have heating/cooling available.

- Food/Beverages- Our business will not provide any food or beverage services. Food will be provided by licensed caterers. Alcoholic beverages will be solely purchased/provided by the customers and served by licensed/insured bartending services.
- Noise/Music- All live or broadcasted music (musical instruments or audio equipment) will be kept within acceptable levels and will end by 10pm, with quiet hours being observed between 10pm and 9am. Noise levels will comply with township's ordinance between the hours of 9am -noon.
- Trash- Trash will be placed in 6-8 trash receptacles which will be kept in an interior storage room with a door, located under the deck on the north side of our residence, and brought out to the street for removal once per week with our trash service company.
- Signage- To ensure public visibility and as per previous sign permits, we will request an MDOT permit for a freestanding sign in the ROW, in the same location of the previously placed signs for past businesses here on the east side of driveway. Plans are for a 6' x 6' pole supported sign placed at 599' (approx. 4') above grade level. Sign will include lighting in compliance with township ordinance rules.