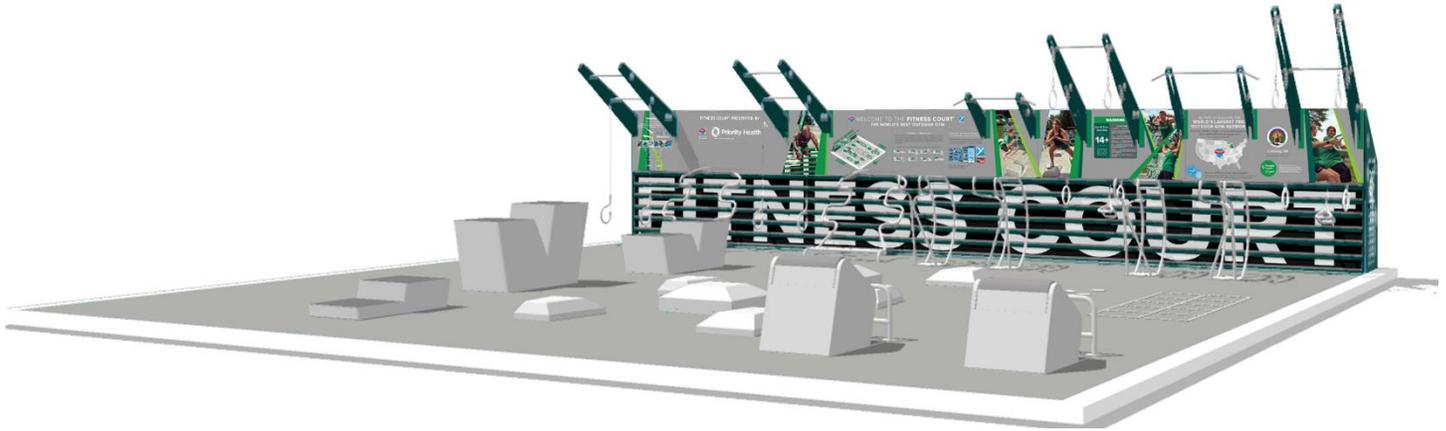


## TALLMADGE CHARTER TOWNSHIP INVESTS IN HEALTH AND WELLNESS WITH PRIORITY HEALTH FITNESS COURT®

*Fitness Court creates equitable access to exercise in the TALLMADGE neighborhood*



**Tallmadge Township, Mich. – October 25, 2023** The charter Township of Tallmadge; Priority Health, a nationally recognized nonprofit health plan; and the National Fitness Campaign (NFC) are pleased to announce the opening of an outdoor Priority Health [Fitness Court®](#) at Tallmadge Township Park, that took place on **October 25, 2023**. This launch was made possible thanks to the statewide partnership between Priority Health and NFC to expand free access to high-quality workouts and create equitable access to exercise for communities.

“At Priority Health, we believe all people have the right to a healthy life and that’s why we are committed to investing in the community to help reduce barriers to free, accessible fitness and improve wellness for the neighbors of **Tallmadge Charter Township**,” said Praveen Thadani, president of Priority Health. “We are excited to partner with the township of Tallmadge, and the National Fitness Campaign to open this Priority Health Fitness Court as we continue to expand on this initiative across the state.”

With 5,410 active users in 2022, it's estimated that over 33.8 million calories and 9,660 pounds are burned in one year on the Priority Health Fitness Court network.

The new Fitness Court at O-1451 Leonard St is an open-air wellness center that allows users to leverage their own body weight to get a complete workout. Created with adults of all ages in mind, the Fitness Court is adaptable for all fitness levels. They can also be used in group or solo settings with local [volunteer ambassadors](#) leading classes for groups. New and solo users can also download the free [Fitness Court App](#) — a coach-in-your-pocket style platform — that transforms the outdoor gym into a digitally supported wellness ecosystem. The Fitness Court App is available for iOS and Android.

“National Fitness Campaign is proud to welcome the Tallmadge Charter Township to the campaign as a leader in Michigan, championing health and wellness for their residents” said Mitch Menaged, founder of National Fitness Campaign. “We are proud to continue our mission of getting people moving outdoors and helping communities combat the fiscal and humanitarian costs of inactivity.”

Tallmadge Township is home to the 14<sup>th</sup> Priority Health Fitness Court. Priority Health and NFC will open at least 30 additional fitness courts by the end of 2025. Priority Health’s mission in this partnership is to increase access to free, high-quality exercise for all people – including those with disabilities. NFC developed the trademarked seven-station system in 2012 to inspire municipalities to transform public spaces into community fitness hubs. NFC’s award-winning initiative is planning its 500<sup>th</sup> healthy community, including cities in Michigan such as Detroit, Grand Rapids, Madison Heights, Highland Park, Lansing, Big Rapids, Traverse City and Saginaw.

“Tallmadge Charter Township is committed to offering recreation and fitness activities for all abilities and fitness levels. We have seen incredible use of the park by our residents, and we are excited about the addition of the Fitness Court” said Supervisor Mark Bennett of Tallmadge Charter Township.

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#### **ABOUT PRIORITY HEALTH:**

With over 30 years in business, Priority Health is the second largest health plan in Michigan, offering an extensive portfolio of health benefits options for [employer groups](#) and [individuals](#), including [Medicare](#) and [Medicaid](#) plans. Serving more than one million members each year and offering a broad network of primary care physicians in Michigan, Priority Health continues to be recognized as a leader for quality, customer service, transparency and product innovation. Learn more about affordable, quality health coverage options from [Priority Health](#).

For the latest news from Priority Health, visit our [newsroom](#).

#### **ABOUT NATIONAL FITNESS CAMPAIGN:**

Founded in San Francisco in 1979, [National Fitness Campaign](#) is a wellness consulting firm that provides programs and services to cities, schools and sponsors with the mission to build healthy communities nationwide. The campaign delivers an integrated wellness initiative, centered around the Fitness Court®—the world’s best outdoor gym. National Fitness Campaign is planning its 500<sup>th</sup> healthy community, uniting the country’s largest public-private partnership in support of wellness with the goal of building a Fitness Court® within a 10-minute bike ride of every American. Follow along with National Fitness Campaign at [www.nationalfitnesscampaign.com](http://www.nationalfitnesscampaign.com) or on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

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