



Fresh Coast Planning

119 1/2 Washington Avenue, Studio B
Grand Haven, MI 49417
www.freshcoastplanning.com

Gregory L. Ransford, MPA
616-638-1240
greg@freshcoastplanning.com

Kevin Yeomans
616-349-0223
kevin@freshcoastplanning.com

Alexis Gulker
616-773-4638
alexis@freshcoastplanning.com

Aaron Bigelow
616-919-2370
aaron@freshcoastplanning.com

Andrea Goodell
616-313-9333
andrea@freshcoastplanning.com

MEMORANDUM

To: Tallmadge Charter Township Planning Commission
From: Alexis Gulker
Date: February 13, 2026
Re: Tallmadge Charter Township Master Plan Open House Summary of Results and Summary of Survey Results

As you know, the Township initiated the process to update the Master Plan last year. A key first step in that process is community engagement and public input. Therefore, the Township held a Master Plan Open House on October 29, 2025, to gather feedback from residents regarding their vision for the Township over the next 20 years. The event focused primarily on residential and commercial development and included ten interactive stations to gather public input. Overall, the dominant themes expressed by attendees were preservation of rural character, protection of farmland, and slowing the pace of residential and commercial development.

Additionally, the Township sent out the 2025 Master Plan Survey to receive feedback from Tallmadge Charter Township residents. The survey was available online using a link sent to residents and businesses by postcard, or it was available in person at the Township Hall. The postcard was sent out to approximately 3,600 addresses throughout the Township and received 576 responses. Overall, the survey results showed Tallmadge Township residents express strong pride in their community and report feeling safe and satisfied overall. While many are comfortable with the current rate of growth, some believe development is occurring too quickly. There is clear support for preserving the Township's rural character by protecting farmland and natural areas while allowing primarily single-family residential development with limited commercial and industrial growth.

Attached for your review is the October 29, 2025, Master Plan Open House Summary of Results and the Master Plan Survey Summary of Responses. The summaries will be included in the appendix of the Master Plan. Please let us know if you would like a more detailed breakdown of any specific station or topic, or if you have any questions.

Associate Planner

Attachment

cc: Mark Bennett, Supervisor